



Delaware River
WATERFRONT
Corporation

100% Construction Documents
**Frankford Ave.
Connector**

Prepared by:

port

with

**Hunt Engineering
ENV Engineering
Bruce Brooks + Assoc.
VJ Associates**

Prepared for:

Fishtown Kensington BID

April 14, 2020

“The overall objective of the project is to create a unified, inviting design for Frankford Avenue that will provide safe and attractive passage for pedestrians, bicyclists, and motorists between the neighborhood and the river.”

DRWC FRANKFORD CONNECTOR

Project Location Overview



Girard Ave.

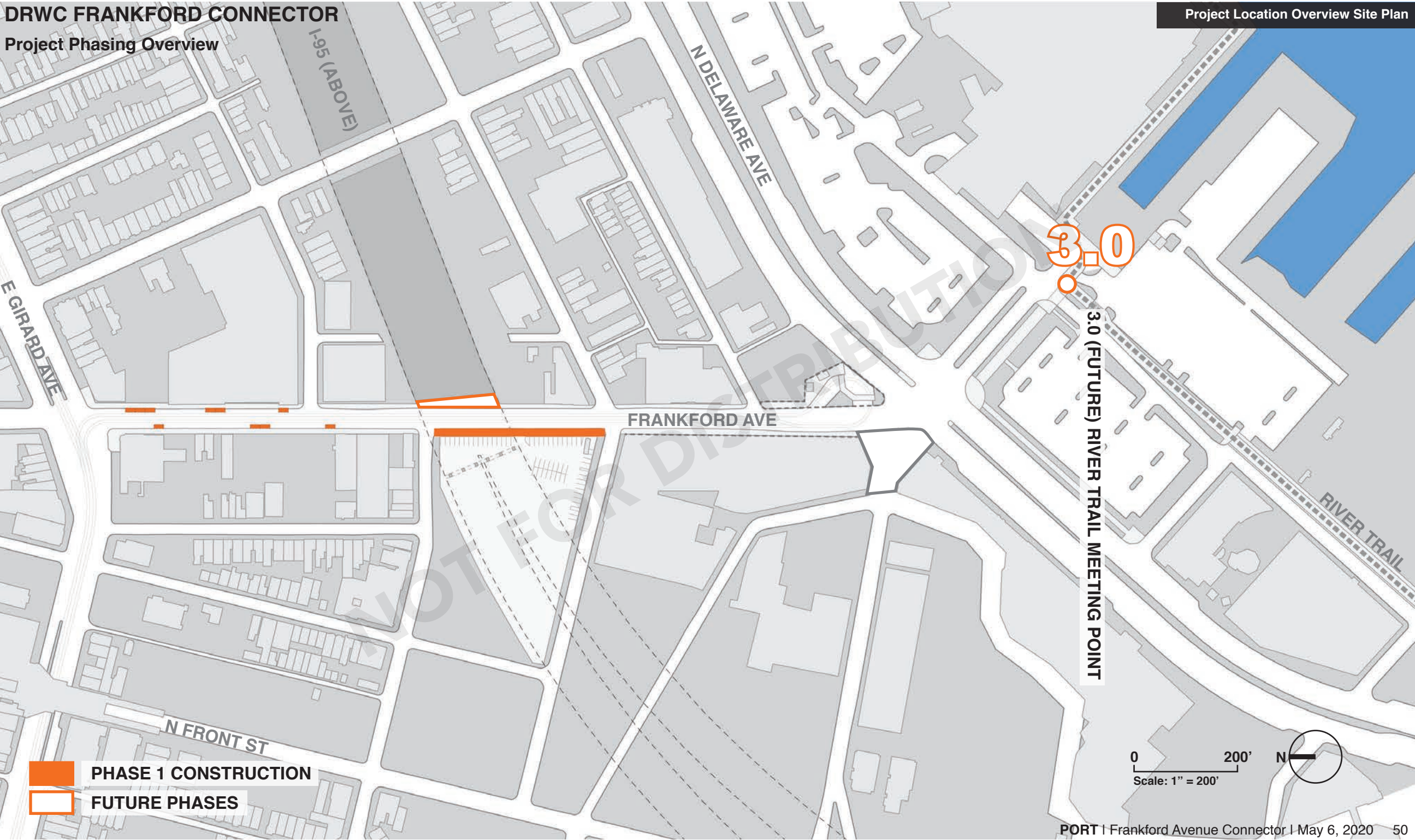
1625'

Delaware Ave.



RIVER TRAIL MEETING POINT

DRWC FRANKFORD CONNECTOR
Project Phasing Overview



FRANKFORD AVE MEETING POINT —
DRWC River Trail



FRANKFORD AVENUE

PENN TREATY PARK

RIVERS CASINO

- Frankford Connector
- DRWC Destinations
- DRWC River Trail (Legible)
- DRWC River Trail (Hidden)

RACE ST. PIER
CHERRY ST. PIER

FRANKFORD AVE MEETING POINT—
What is the Destination?

- Frankford Connector (Potential)
- Frankford Connector Elements
- DRWC River Trail (Legible)
- DRWC River Trail (Hidden)

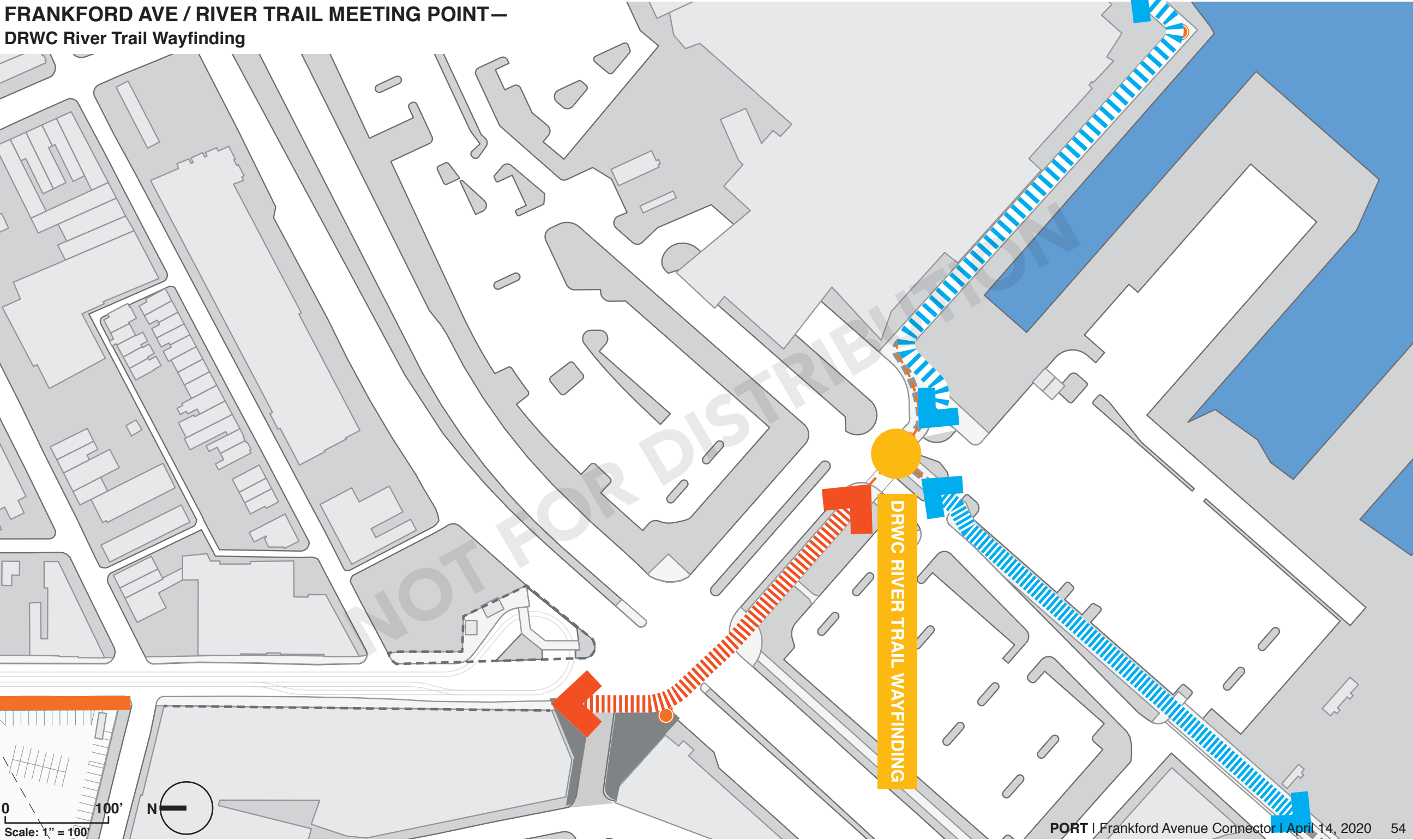
04 FRANKFORD AVENUE MEETING POINT

0 200'
Scale: 1" = 200'



**“Wait, what?!
There is a trail back there?
Where? How do you get there?
Where does it go?!”**

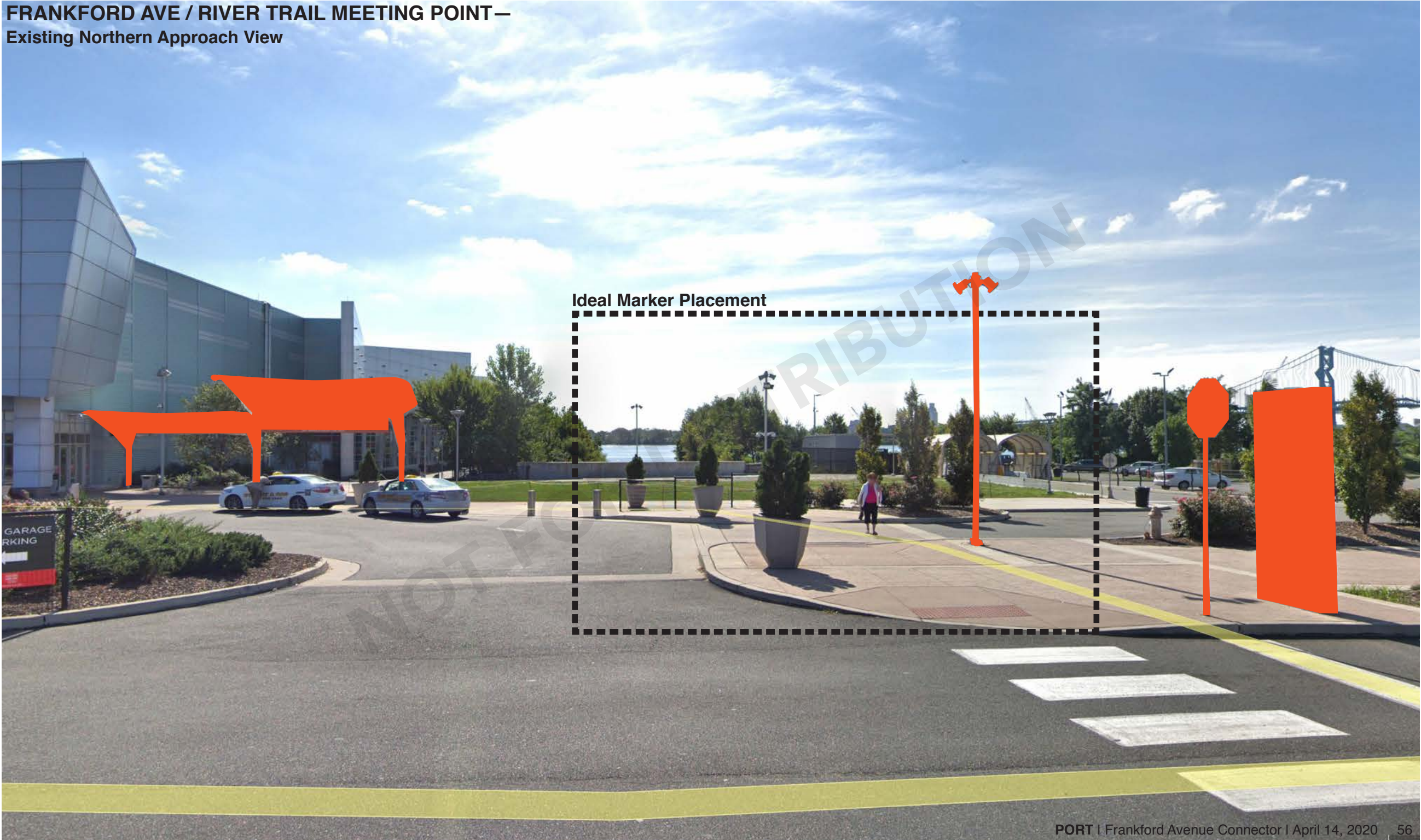
FRANKFORD AVE / RIVER TRAIL MEETING POINT—
DRWC River Trail Wayfinding



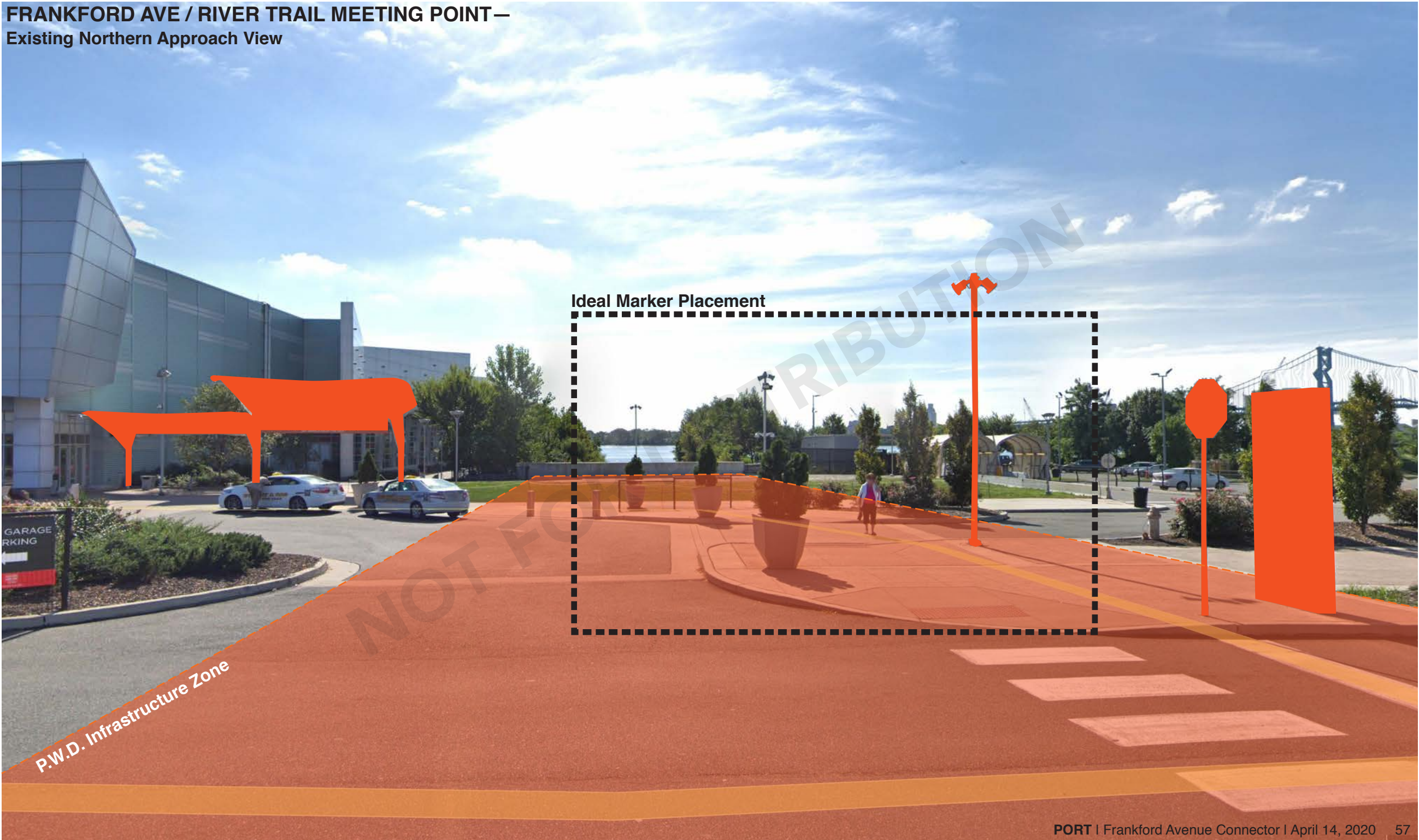
FRANKFORD AVE / RIVER TRAIL MEETING POINT—
Existing Northern Approach View



FRANKFORD AVE / RIVER TRAIL MEETING POINT—
Existing Northern Approach View



FRANKFORD AVE / RIVER TRAIL MEETING POINT—
Existing Northern Approach View



FRANKFORD AVE / RIVER TRAIL MEETING POINT —
Existing South Western Approach View



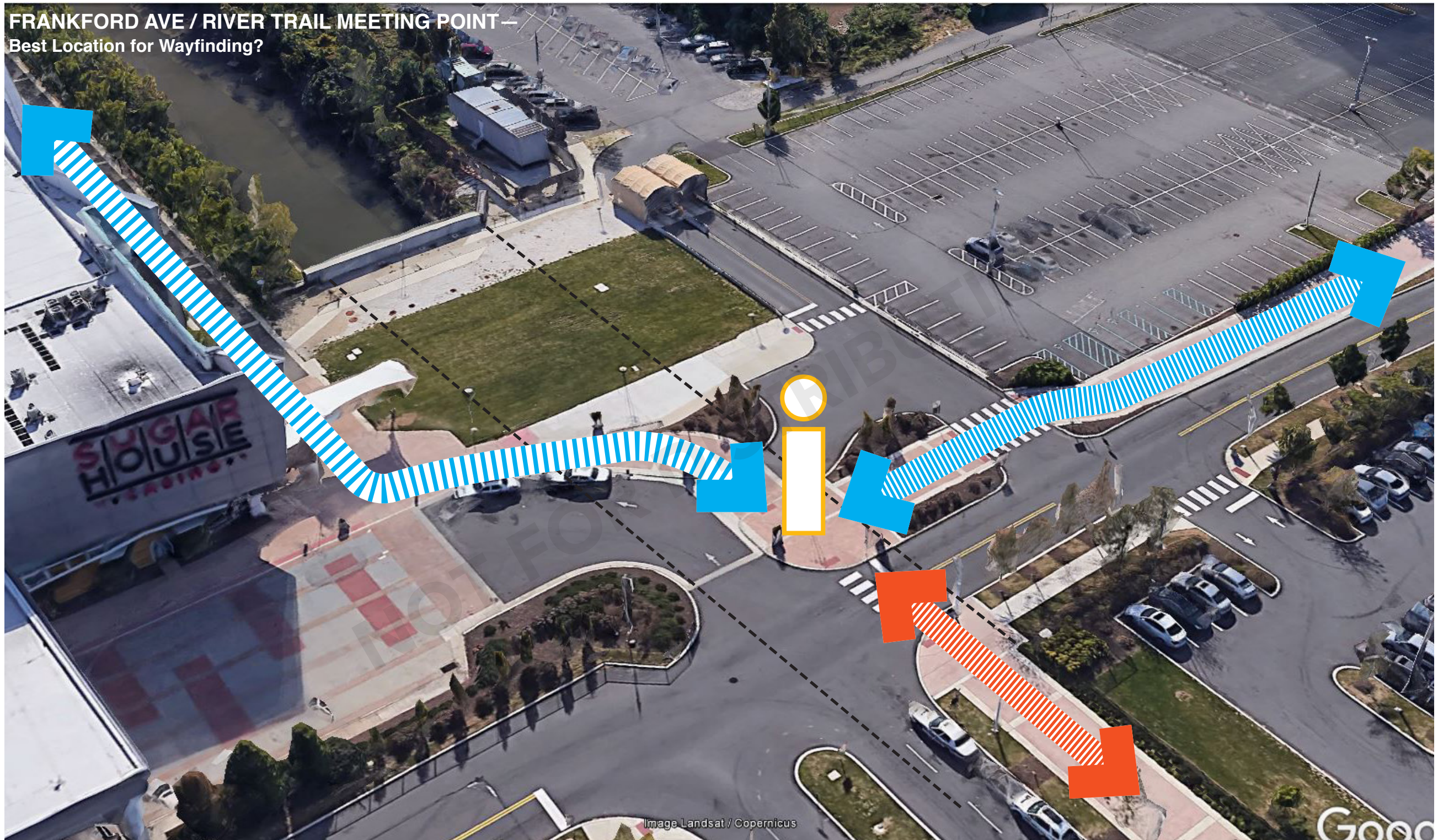
FRANKFORD AVE / RIVER TRAIL MEETING POINT —
Existing South Western Approach View



FRANKFORD AVE / RIVER TRAIL MEETING POINT —
Best Location for Wayfinding?



FRANKFORD AVE / RIVER TRAIL MEETING POINT —
Best Location for Wayfinding?



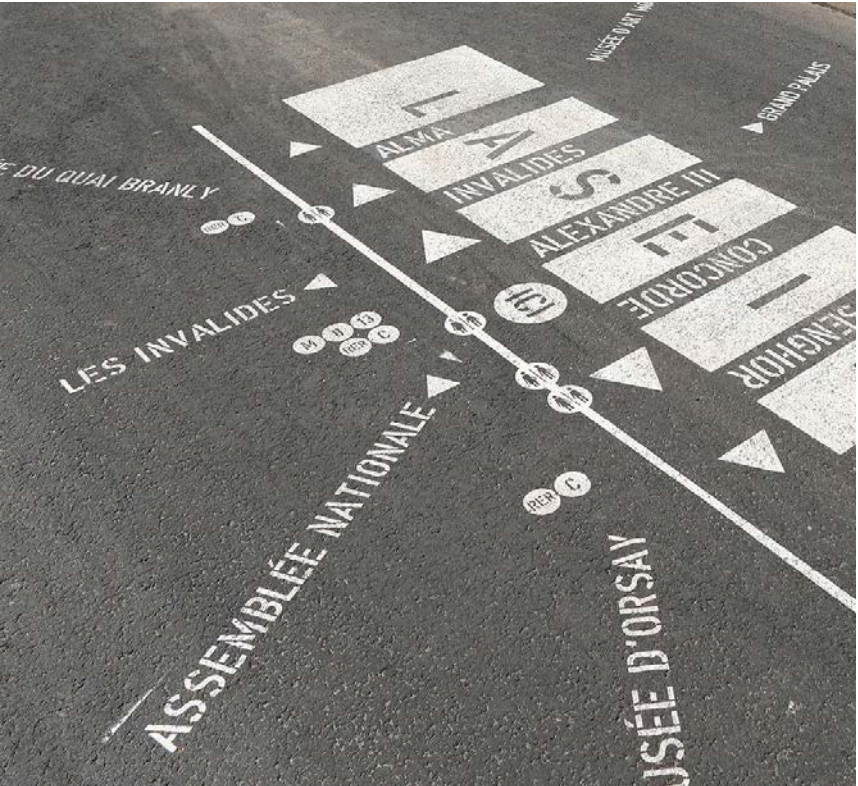
FRANKFORD AVE / RIVER TRAIL MEETING POINT—
Object Marker + Surface Treatment



Wayfinding: Bespoke Meeting Point Seating



Wayfinding: Graphic Surface Treatment

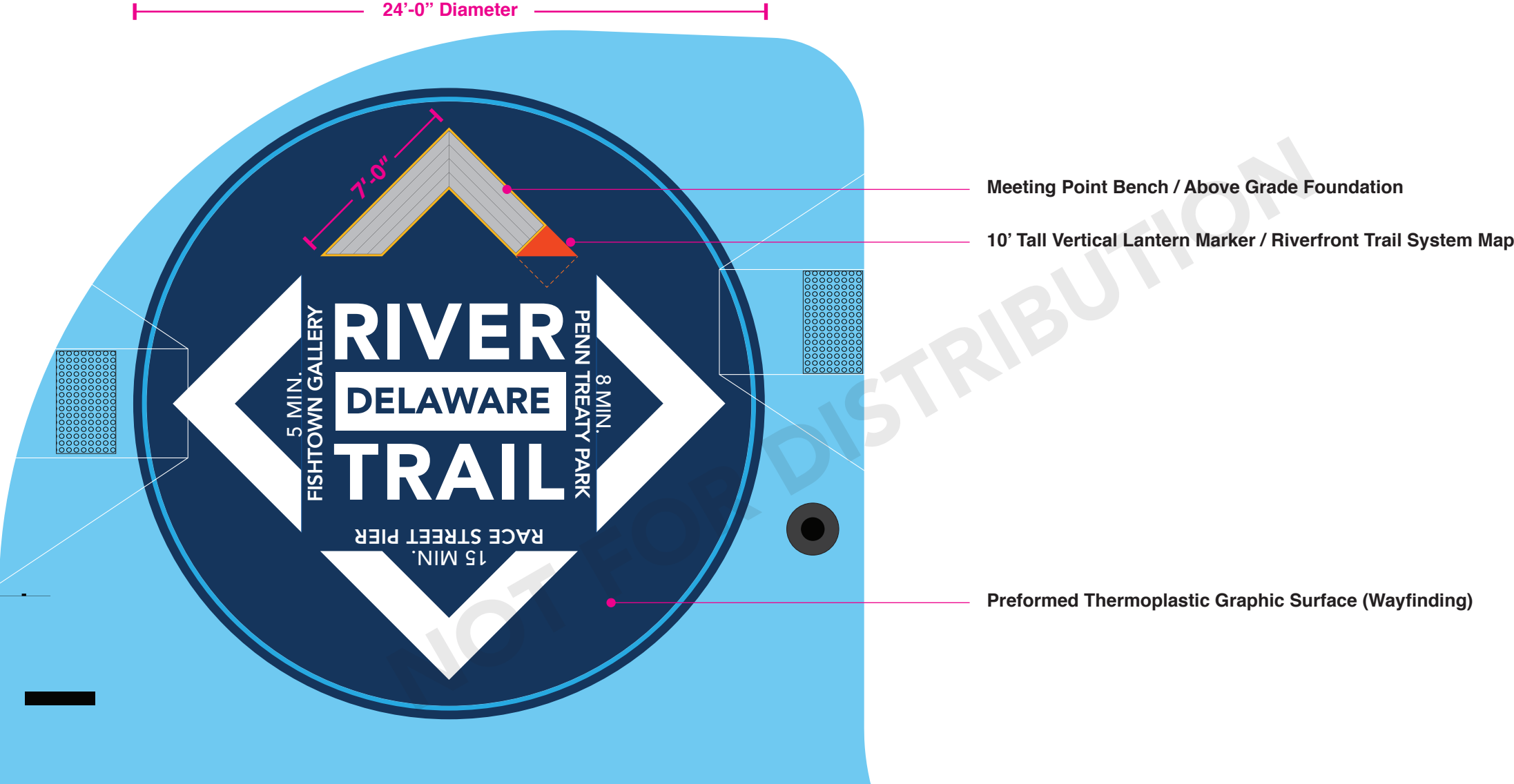


Wayfinding: Destinations + Distances

FRANKFORD AVE / RIVER TRAIL MEETING POINT—
River Trail Meeting Point + Wayfinding Looking North-East



FRANKFORD AVE / RIVER TRAIL MEETING POINT—
River Trail Meeting Point + Wayfinding



Graphic Central Info Marker

FRANKFORD AVE / RIVER TRAIL MEETING POINT—
River Trail Meeting Point + Wayfinding

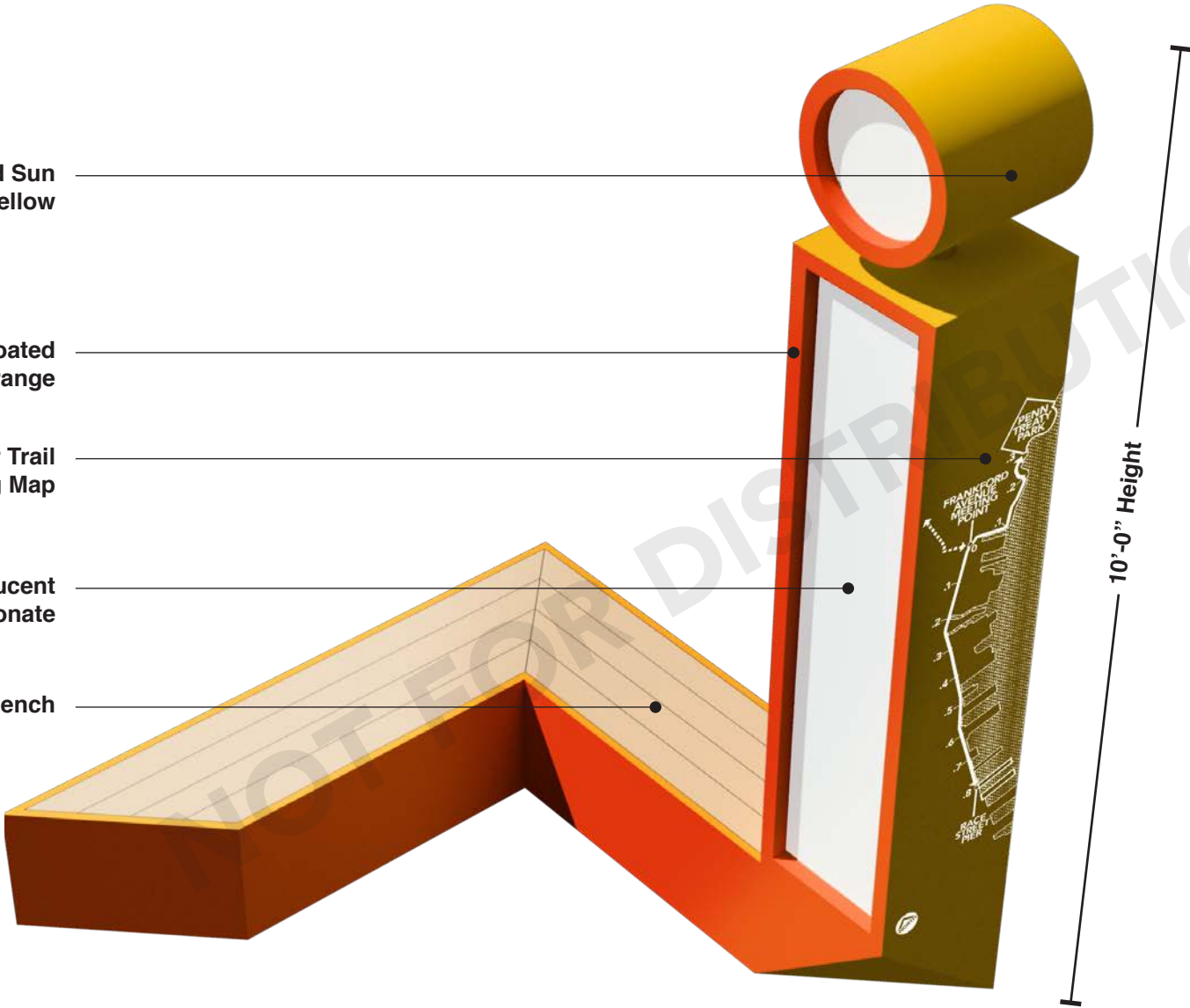
Side Faces in Powder-coated Sun
Yellow

Front Faces in Powder-coated
Habenero Orange

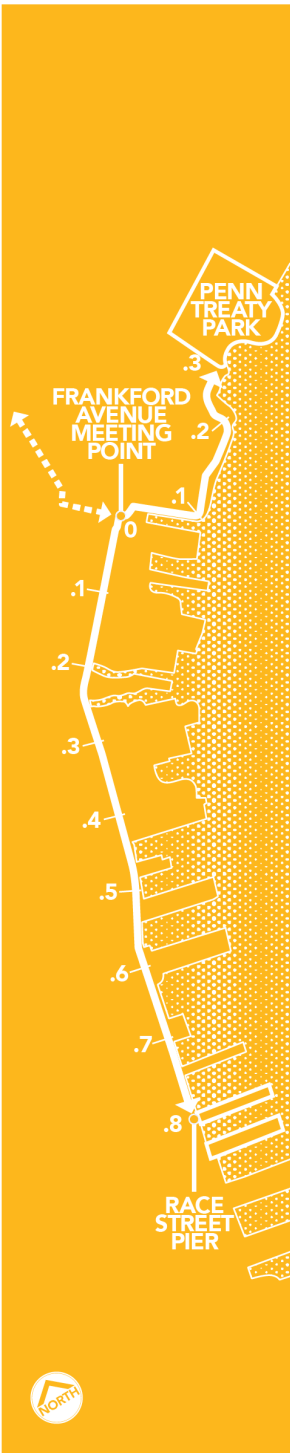
Water Jet Cut Delaware River Trail
Wayfinding Map

L.E.D. Back-lit Translucent
Polycarbonate

Ipe Wood Slat Seating Bench



10'-0" Height



7'-0" Height

1'-8" Width

FRANKFORD AVE / RIVER TRAIL MEETING POINT—
Water Jet Cut Steel Panel with Back Lighting



FRANKFORD AVE / RIVER TRAIL MEETING POINT—
River Trail Meeting Point + Wayfinding



FRANKFORD AVE / RIVER TRAIL MEETING POINT —
DRWC River Trail Wayfinding

SATELLITE MARKER
(Penn Treaty Park)

SATELLITE MARKER
(Fishtown Hops)

**GRAPHIC CENTRAL
INFO MARKER**

SATELLITE MARKER
(at Frankford Ave + Laurel Street)

SATELLITE MARKER
(Penn Street Trail Terminus)

FRANKFORD AVE / RIVER TRAIL MEETING POINT—
Preformed Thermoplastic Surface Graphics



Graphic Central Info Marker



at Penn Treaty Park



at Penn Street Trail Terminus



at Frankford Ave. + Laurel St.



at Fishtown Hops (Rivers Casino)

FRANKFORD AVE / RIVER TRAIL MEETING POINT—
Meeting Point Approach from North



“The aim of the River Trail Marker is to provide a tactical and unobtrusive set of wayfinding elements that improve awareness and visibility of the Delaware River Trail for pedestrians, bicyclists, and Rivers Casino patrons.”



Delaware River
WATERFRONT
Corporation

100% Construction Documents
**Frankford Ave.
Connector**

Prepared by:

port

with

**Hunt Engineering
ENV Engineering
Bruce Brooks + Assoc.
VJ Associates**

Prepared for:

Fishtown Kensington BID

April 14, 2020